

# SI LIGHTING GROUP

**A complete lighting and smart-home solution, designed for comfort, atmosphere, and daily use.**

At SI Lighting Group, we design lighting systems that do more than light up a room.

Our lighting becomes part of the design, creates the right atmosphere, and gives simple control for everyday life.

From warm light and dimming to smart scenes and home control - everything is planned to fit the space and the people who use it.

# Architectural Lighting

A modern living room with a beige sofa and ottoman, featuring architectural lighting elements like recessed ceiling lights and a glass coffee table. The room is dimly lit, with the primary light source being the recessed ceiling lights. The walls are covered in vertical blinds, and the floor is a dark, reflective material. The overall atmosphere is warm and sophisticated.

# Architectural Lighting

Our lighting is made to fit cleanly into the ceiling and match the design of the space. It gives the room a modern and elegant look, without taking too much attention.

- Clean and modern design
- Fits well with recessed ceilings
- Gives a high-end look to the space
- The light is part of the design, not just a product



# Light That Creates Atmosphere

A modern bedroom interior featuring a bed with a dark headboard and a chaise longue in the foreground. The room is dimly lit, with a warm glow from a light fixture above the bed and track lighting on the ceiling. Large windows with light-colored curtains are on the left. The text "Light That Creates Atmosphere" is overlaid in white.



# Light That Creates Atmosphere

Our lighting can create a very warm tone, close to the feeling of candlelight or fire.

This kind of light makes the space feel softer, calmer, and more intimate.

At the same time, the system includes carefully selected white tones for different uses. from practical daily lighting to soft evening scenes and decorative atmosphere.

## **Daily Use**

Comfortable light for normal activity

## **Hospitality**

Warm and welcoming light for guests

## **Relaxing Atmosphere**

Very warm, fire-like light for a soft feeling





**The Right Light for Every Situation**

# The Right Light for Every Situation

Every space needs the right amount of light.

We plan the lighting according to the room, the ceiling design, and the way the space will be used.

Each area can be dimmed separately, so the same room can be bright and practical, or soft and relaxing.



A modern, dimly lit living and dining area. The living room features a large sectional sofa, a coffee table, and a fireplace. The dining area has a long table and chairs. The kitchen is visible in the background. The scene is illuminated by warm, ambient lighting. Several smart home icons are overlaid on the image: a ceiling light fixture, a kitchen faucet, a dining table, a fireplace, and a floor light. The text "Every item Is Smart" is centered in the image.

**Every item Is Smart**

# More Flexibility in Every Space

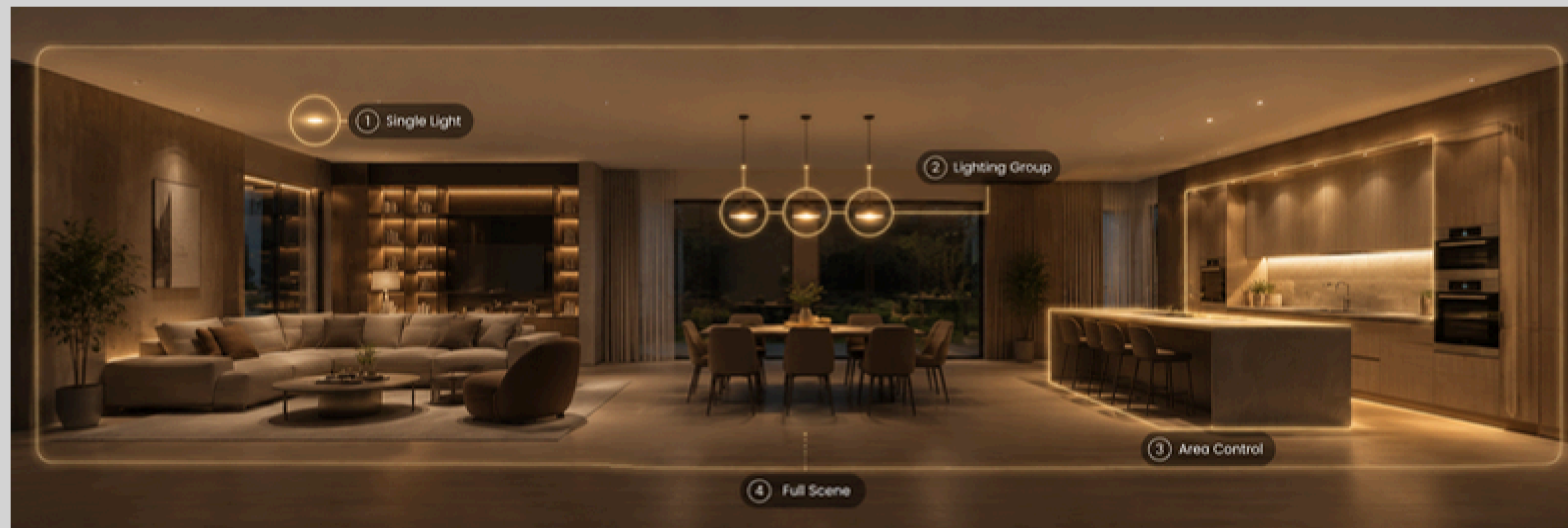
In our system, each light is smart by itself.

This means we can control every fixture, every group, or every area in a simple and flexible way.

It gives more freedom in design and more options in daily use.

The lighting does not have to be limited only by regular wiring.

This allows us to create different lighting scenes for daily use, hosting, relaxation, or turning the whole space off with one button.





# Scenarios



# Smart Home Scenes

A scene is a ready setup for the home.

It can control the lighting and other smart products together, such as shutters, curtains, sound systems, and cameras.

This means the same room can have different settings for different moments.

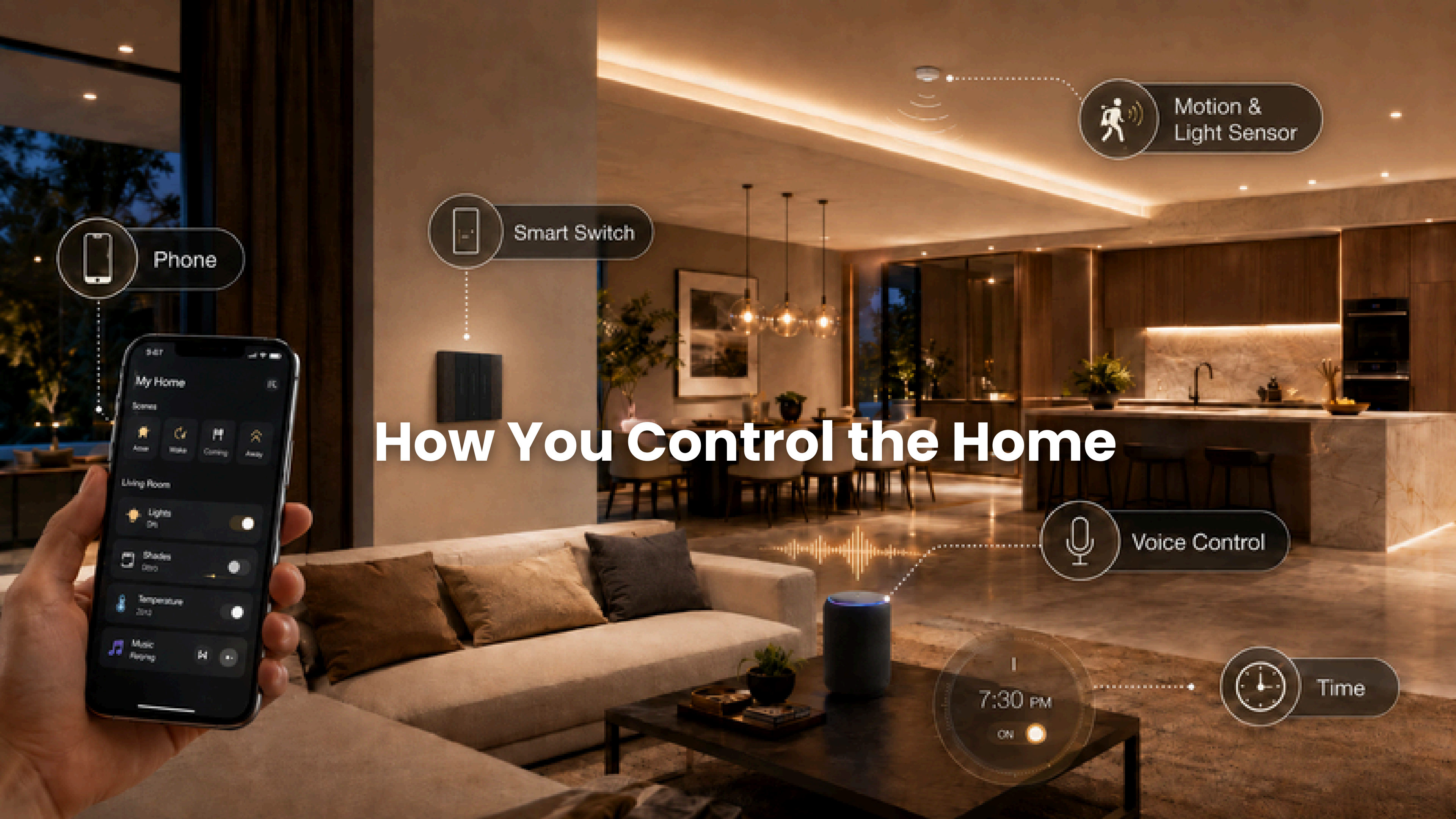
For example, the living room can be bright and practical, soft and relaxed, or warm and elegant while the curtains, sound, and other devices can also change as part of the same scene.

In each scene, we can set:

- which lights are on
- how strong the light is
- how warm or soft the light feels
- what other smart products should do

For example, one scene can prepare the home for evening, hosting, or leaving the house.

This makes the home easier to use, more comfortable, and more connected.



Phone

Smart Switch

Motion & Light Sensor

# How You Control the Home

Voice Control

Time

7:30 PM  
ON

# Simple and Flexible Control

The system can be controlled in different simple ways, depending on the space and the way the client wants to use it.

As part of the planning, we adjust the control points in the project drawings.

We decide where smart switches, sensors, panels, and other devices should be placed, based on the needs of each room.

## **Phone**

Control the home from the app.

## **Smart Switch**

Control one area, one scene, or a full action from the wall.

## **Motion & Light Sensor**

The system can react automatically to movement and light levels.

## **Voice Control**

Use voice commands for simple daily actions.

## **Time**

The system can work by fixed schedule or by timer.

This makes the home easier to use, more comfortable, and more practical every day.



# Summary

We would be pleased to work together and to deliver the full value of our experience, planning, and execution.

Our goal is to do everything possible to achieve the best result for any project and to provide the guest with a lighting and control experience that is comfortable, intuitive, and aligned with the highest standards of technology available today.